

IGNITE

SUMMER CAMP 2018

INFORMATION

Motown Museum, in partnership with Wayne State University, will be conducting the **MOTOWN MUSEUM IGNITE SUMMER CAMP**. Students will learn skills to advance their musical talent, identify who they are as artists, and build their own personal and business philosophies. This camp is for any student interested in songwriting, vocal/instrumental performance, production/beatmaking, dancing choreography, and the business of music. It is also for the student interested in strengthening the ability to articulate their artistry and brand.

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| Program Dates: | July 9 - July 20, 2018 9am-4pm |
| Program Location: | Motown Museum Wayne State University |
| Eligibility: | High School Co-Ed |
| Application Fee: | \$20 Application Fee |
| Application / Audition Deadline: | Friday, April 20, 2018 (See Guidelines Below) |
| Camp Costs: | Free (Sponsored by GM and Wayne State University) |

The camp will incorporate workshops and experiences designed to cultivate talent, as well as teach students how to market that talent. Come and spend two weeks of your summer with the Motown family. Learn from the Motown model and continue to ignite the star in you! If you are interested, you may return the application and submit your \$20 application fee via one of the following methods:

Online: Download, print, and fill out the application. Once completed, scan and email back to:

MotownEDU@MotownMuseum.org

The Application Fee can be paid online at www.MotownMuseum.org/Motown-EDU

In Person: Print and fill out the application below, and return during business hours to Motown Museum, along with the Application Fee, payable by check, cash, or money order.

U.S. Mail: Print and fill out the application below, and mail to Motown Museum along with the Application Fee. Checks or money orders should be made payable to Motown Museum and mailed to:

MOTOWN MUSEUM

2648 West Grand Blvd.

Detroit, MI 48208

Attn: MOTOWN.EDU Summer Camp

In addition to the application, students must complete an audition with Motown Museum. Show us your skills in up to 3 of the following areas:

Vocal Performance

Instrumental Performance

Songwriting (lyrics alone or performance)

Production / Beatmaking

Dancing / Choreography

This must be done by Friday, April 20th, 2018, by either:

1.

Tagging Motown Museum in a video using:

Facebook / Facebook Live (must be a public profile post, not a "story" entry)

Instagram (must be a public profile post, not a "story" entry)

Youtube Video Link Emailed to MotownEDU@MotownMuseum.org

VIDEOS SHOULD BEGIN WITH "HI, MY NAME IS _____ AND I'M AUDITIONING FOR THE MOTOWN MUSEUM IGNITE SUMMER CAMP"

OR

2.

Coming to one of our in-person auditions at Motown Museum on:

Saturday, April 14th, 12pm - 4pm

Sunday, April 15th, 2pm - 5pm

Application Deadline: Friday, April 20th, 2018



Berry Gordy Jr. Boulevard